

# DIGITAL RATE CARD

## Kidscreen Daily

Ad Position	Dimensions	1 Week	4 Weeks
1/2-Page	Desktop: <b>300px x 600px</b> Mobile: <b>300px x 250px</b>	\$1,995	\$6,900
Leaderboard	Desktop: <b>820px x 90px</b> Mobile: <b>300px x 250px</b>	\$1,695	\$5,800
Medium Rectangle	Desktop & Mobile: <b>300px x 250px</b>	\$1,195	\$4,200
In-Copy Banner	Desktop: <b>500px x 60px</b> Mobile: <b>300px x 250px</b>	\$1,095	\$4,000
Sponsored Content Box (Logo or Image + 30 words)	Desktop: <b>500px x 120px</b> Mobile: <b>300px x 250px</b>	\$1,495	\$5,200

## Kidscreen.com

Ad Position	Dimensions	1 Week	4 Weeks
Billboard	Desktop: <b>1000px x 90px</b> Mobile: <b>300px x 250px</b>	\$1,295	\$4,400
Hijack*	Desktop: <b>700px x 500px</b>	\$2,500	\$8,500
1/2-Page	Desktop: <b>300px x 600px</b> Mobile: <b>300px x 250px</b>	\$1,295	\$4,400
Medium Rectangle	Desktop: <b>300px x 250px</b> Mobile: <b>300px x 250px</b>	\$695	\$2,400
Banner	Desktop: <b>680px x 100px</b> Mobile: <b>300px x 250px</b>	\$695	\$2,400
Dynamic Wallpaper	Desktop: <b>2000px x 1200px</b> (1100px left blank in the middle)	\$1,995	\$6,900

\***HIJACK** This oversized ad pops up the first time in each day that a subscriber clicks through to read a full story from Kidscreen Daily.

[www.kidscreen.com/upload](http://www.kidscreen.com/upload) to submit files